

INTERNATIONAL COMPETITION WITH PRIZES

SUPER8 SELFIE, PHOTO & VIDEO COMPETITION

WINTER - 2020

RULES

PROMOTER

Company name: Consorzio Delicious Cortina

Legal address: via del Mercato 14, 32043 Cortina d'Ampezzo (BL)

Tax Code No./VAT No.: 01193820253

Legal representative: Stefano Illing

DENOMINATION OF THE INITIATIVE

SUPER8 SELFIE, PHOTO & VIDEO COMPETITION

TERRITORY

The competition with prizes will take place in the area of the Super8 Ski Tour in the municipalities of Cortina d'Ampezzo and Badia and is open to all comers.

LANGUAGE

The languages of communication are Italian and English. In case of complaint, the Italian version must be referred to.

DURATION

Period of participation: the competition will take place from 31st January 2020 to 31st March 2020.

Allocation of prizes: by 24th April 2020.

RECIPIENTS OF PRIZES

The above mentioned photo and video competition is open to all keen photographers and video makers with a passion for the mountains and skiing.

AIMS OF COMPETITION

- The Super8 Ski Tour boasts breathtaking views of the most famous peaks of the Dolomites of the Cortina d'Ampezzo and Alta Badia valleys in the Lagazuoi 5 Torri Giau area. The SUPER8 SELFIE, PHOTO & VIDEO COMPETITION aims to promote the beauty of nature and the sporting attractions of the Super8 Ski Tour, by circulating the participants' videos and photos. The competition also aims at sharing the emotions and the unique, original and thrilling moments experienced by those taking part in the Super8 Ski Tour.
- The videos and photos sent will be used exclusively for promotional purposes by the Consorzio Delicious Cortina, the tourist associations of Cortina d'Ampezzo and the Alta Badia consortium and may be posted on the social networks and internet. The pictures could also be utilised in the printed catalogues of the tourist associations of Cortina d'Ampezzo, the Alta Badia consortium and the Consorzio Delicious Cortina and exhibited, either permanently or temporarily, in the refuges and installations of the Super8 Ski Tour. The

name of the person whose photos or videos are used will always be quoted, in the printed catalogues and/or on the web.

NATURE AND VALUE OF THE PRIZES

- Four prizes will be awarded, one to every first classified in each category: selfies, photos, videos and sports adventure (photos or videos).
- The prize for each category consists of a two-night stay for two people in a double room with half board (room, breakfast and evening meal), in the hotels and mountain refuges taking part, when they are open, from 1st June to 13th September 2020, excluding the month of August. The price for the sports adventure category (photo or video) is a day in the Lagazuoi-5 Torri-Giau area accompanied by a mountain guide of the mountaineering school Guide Alpine Cortina d'Ampezzo. The prize can be redeemed from June 1, 2020 to September 13, 2020, August excluded.
- The winners' work will also receive a special mention and wide exposure on the websites and social network of the of the tourist associations of Cortina d'Ampezzo, the Alta Badia consortium and the Consorzio Delicious Cortina.
- The jury will also choose a second, a third, a fourth and a fifth classifier for each category. These works will receive a special mention and wide exposure on the websites and social network of the of the tourist associations of Cortina d'Ampezzo, the Alta Badia consortium and the Consorzio Delicious Cortina, and may be displayed permanently or temporarily at the mountain refuges and ski lifts of the Super8 Ski Tour.
- The total prize money for the competition is 1.390 € plus VAT and is in the form of the following prizes:
 - Prize for the Selfie section/automatic shot: a stay of two nights for two in a double room with half board (room, dinner and breakfast) in one of the participating hotels and mountain refuges, to the value of 363,33 €, VAT not included. The term selfie/automatic shot refers to photographs in which the photographer himself appears in the photograph, with or without the automatic timer.
 - Prize for the Video section: a stay of two nights for two in a double room with half board (room, dinner and breakfast) in one of the participating hotels and mountain refuges, to the value of 363,33 €, VAT not included.
 - Prize for the Photo section: a stay of two nights for two in a double room with half board (room, dinner and breakfast) in one of the participating hotels and mountain refuges, to the value of 363,33 €, VAT not included.
 - The price for the sports adventure category (photo or video): a day in the Lagazuoi-5 Torri-Giau area accompanied by a mountain guide of the mountaineering school Guide Alpine Cortina d'Ampezzo, to the value of 300,00 €, VAT not included.

HOW TO PARTICIPATE

- The competition has four participation sections: photo, selfie, video, sports adventure, with an award for each category, in addition to the special mentions listed above.

- The prizes will be allocated to the winning photos and videos on the basis of the incontestable judgement of the jury.
- All those wishing to participate in the competition must send videos and/or photos of sporting attractions, panoramic views, mountain refuges or ski stations situated along the Super8 Ski Tour and the unique, original and thrilling moments experienced by those taking part in the ski tour from 31st Januar 2020 to 31st March 2020.
- The participants can send up to a maximum of 5 pictures and/or videos for each category: photo, selfie/automatic shot and video.
- The pictures sent can be of a resolution suitable for the web, but must be of a high resolution for possible utilization on paper.
- The pictures must be sent exclusively to the e-mail address deliciouscortina@dolomiti.org.
- The videos must be uploaded on www.youtube.com or on www.vimeo.com; notification of the uploading must be sent to the e-mail address deliciouscortina@dolomiti.org.
- The e-mails communicating the uploading of the video or with the attached photos must contain the e-mail address to which possible communications are to be sent, name of author, title, place and date of the work.
- Participants who are under 18 years of age must have the written consent of their parents or legal guardians with a personal declaration of authenticity, to be sent by registered post with receipt of delivery to the organising secretary (Consorzio Delicious Cortina, via del Mercato 14, Cortina d'Ampezzo 32043 (BL) or by PEC (certified post) to this address deliciouscortina@pec.it
- Only photos and videos relating to the route of the Super8 Ski Tour will be submitted to the judgement of the jury.
- Those submitting or uploading material considered as being indecorous, obscene, violent or offensive to common decency or in any case not in line with the spirit of the competition will be excluded from the competition at the incontestable decision of the Promoter.
- Any request for clarification or information must be via email to the following address: deliciouscortina@dolomiti.org.
- All material must arrive by midnight on 31st March 2020 to the email address deliciouscortina@dolomiti.org. Any material arriving later than that date will not be taken into consideration.

COST OF PARTICIPATION

- Participation in the competition is free, apart from the normal cost of connection to internet, which is to be borne by the participant.
- The promoter can accept no responsibility whatsoever for any problems of access, impediment, dysfunction or difficulty regarding the technical instruments, computer, telephone line, transmission and connection, or internet connection that may prevent an applicant from entering the competition.

IDENTIFICATION OF WINNERS

- The prizes will be awarded according to the incontestable judgement of the jury.
- The selection criteria of the jury will be based on a qualitative evaluation of the relevance to the theme of the competition, originality and quality of the work.
- The winner of each section will be chosen by 24th April 2020, in the presence of the delegate of the Chamber of Commerce of Belluno.
- The second and third classifiers will be offered the prize in turn should it prove impossible to trace the first classifier.

- The winner must communicate acceptance of the prize by means of registered letter with receipt of delivery to the organising secretary by midnight of 28th April 2020 (Consorzio Delicious Cortina, via del Mercato 14, Cortina d'Ampezzo 32043 (BL) or by PEC (certified post) to the following address: deliciouscortina@pec.it
- The winner can designate his prize to a person or persons chosen by him by sending a registered letter with receipt of delivery to the organising secretary by midnight of 28th April 2020 (Consorzio Delicious Cortina, via del Mercato 14, Cortina d'Ampezzo 32043 (BL) or by PEC (certified post) to the following address: deliciouscortina@pec.it
- If the winner does not communicate his acceptance of the prize by midnight of 28th April 2020, the prize will be given to the second classifier. If the second classifier does not communicate acceptance of the prize by midnight of 7th May 2020, the prize will be given to the third classifier. If the third classifier does not communicate acceptance of the prize by midnight of 14th May 2020, the prize will be given to the non-profit organisation FONDAZIONE MAGICA CLEME ONLUS – Headquarters: Via San Gottardo 83 - 20090 Monza - MB - P. IVA: 94594620158.

LOCATION OF PRIZEGIVING

- The prizes will be presented in the presence of the official of the Chamber of Commerce for Industry, Trades and Agriculture, the jury and the delegated representative of the Promoter, at the head office of Consorzio Delicious Cortina, via del Mercato 14, Cortina d'Ampezzo 32043 (BL).

COMMUNICATION TO WINNERS AND PRIZEGIVING

- Prizewinners will receive a message by email informing them of their win by 27th April 2020.

Communication of prizes won by minors will be sent to a parent or legal guardian.

- Together with their acceptance of the prize, the winners must send a copy of a document of identity to the organising secretary (Consorzio Delicious Cortina, via del Mercato 14, Cortina d'Ampezzo 32043 (BL) or by PEC (certified post) to the following address: deliciouscortina@pec.it
- The winners must notify the organising secretary at deliciouscortina@dolomiti.org of the days on which they wish to use their prize at least one month before their actual arrival, in order to organise their stay in good time.
- The prize must be used from 1st June to 13th September 2020, excluding the month of August.

The winner must use the prize in the same hotel or mountain refuge, on the basis of the availability of the mountain refuges and hotels participating:

Mountain refuge Averau
 Mountain refuge Col Gallina
 Mountain refuge Croda Da Lago G. Palmieri.
 Mountain refuge Dibona
 Mountain refuge Fedare
 Mountain refuge Lagazuoi
 Mountain refuge Nuvolau
 Mountain refuge Scoiattoli
 Mountain refuge Peziè de Parù
 Bar Restaurant Bai De Dones
 Hotel Restaurant La Baita

Hotel Villa Argentina

- The availability of the hotels and the mountain refuges will be checked and winners will be notified of their availability by the organising secretary.
- In the event that the winners do not use their prize by 13th September 2020, they will forfeit their right to it.

NON-PROFIT ORGANISATION

- If a prize is not allocated or the winner does not communicate his acceptance of a prize in the way envisaged by the regulations by the required date, or the prize is not used by 13th September 2020, the same or an alternative prize of equal value will be given to the non-profit organisation FONDAZIONE MAGICA CLEME ONLUS – Headquarters: Via San Gottardo 83 - 20090 Monza - MB - P. IVA: 94594620158.

DECLARATIONS AND GUARANTEES

- By their participation in the competition and the sending of photos and videos, competitors declare and guarantee that the content of their material is original and totally their own work and that it does not violate copyright and/or connected rights and/or rights of commercial exploitation and/or rights of industrial and intellectual ownership of any person or entity.
- By their participation in the competition, competitors declare that they possess the necessary authorisation on the part of any subjects who may appear in the pictures and films they send.
- By sending the photos or submitting the videos to the email address deliciouscortina@dolomiti.org, participants in the competition imply acceptance of the regulations herein.
- By sending their material, competitors authorise the promoter, the tourist associations of Cortina d'Ampezzo and the Alta Badia consortium to publish it on line and elsewhere and to render it accessible to the public beyond the deadline of the present competition and without any time limit.
- All participants' photos and videos will be used only for promotional purposes by the tourist associations of Cortina d'Ampezzo, by the mountain refuges and by the ski lifts of the Lagazuoi 5 Torri Giau area. The commercialisation of these images for purposes other than those indicated in the regulations is therefore excluded.
- The name of the author of any photos or videos used will always be quoted, both on paper and/or on the web.

SERVER AND DATABASE OF PARTICIPANTS

• The server collecting and managing all the data relating to the competition is based in Italy. The promoter undertakes to provide the checking authorities, on request, with the database relating to the event.

EXCLUSIONS

All employees of the company and all those who have a professional connection with the organisation of the competition in question are excluded from participating.

RIGHT TO CLAIM VAT

All rights are waived to the application of VAT on the winners as stipulated in Italian Law No. 600, art. 30, of 29th September 1973.

PERSONAL DATA

Personal data of the participants will be gathered in a database for the processing and selection of

the winners, in accordance with Italian Law No. 196 of 30th June 2003, “Regulations for the protection of personal data”. Participation in the competition implies acceptance of the handling of personal data exclusively for the purposes of this competition.

GUARANTEES, IMPLEMENTATION AND CHECKS

This prize-awarding competition will be staged in accordance with Italian Law No. 430 of 26th October 2001, and following the instructions indicated in Circular no. 1/AMTC of 28th March issued by the Ministry for Productive Activities.

COMMUNICATION

All messages advertising the competition will be in line with the rules set down herein.

The full set of rules will be available on the web site www.super8.cortinadelicious.it